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- In a computer system having a display and capable of generating a user 1. interface through which a user may interact with the system, a method for collecting user evaluation feedback comprising:
 - displaying on the graphic user interface an evaluation component (A) comprising at least one displayed command option and a plurality of evaluation feedback options;
 - receiving user selection criteria for one of the command option and (B) evaluation feedback options; and
 - initiating execution of a command associated with the displayed (C) command option.
 - 2. The method of claim 1 further comprising:
 - recording user selection of one of the plurality of evaluation feedback (D) option.
 - The method of claim 2 wherein (D) further comprises: 3.
 - (D1) initiating modification of counter value associated with the selected evaluation feedback option.
 - 4. The method of claim 2 wherein (D) further comprises:
 - (D1) initiating modification of a record value associated with the selected evaluation feedback option.
- 5. The method of claim 4 wherein (D) further comprises: 1
- (D2) transmitting the modified record value associated with the selected 2 evaluation feedback option to a database. 3

1 6. The method of claim 1 further comprising:

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- 2 (D) initiating execution of a command associated with one of the plurality of 3 the displayed evaluation feedback options.
- 1 7. The method of claim 1 further wherein (A) comprises:
- 2 (A1) rendering the evaluation component with a separate user selectable 3 subregion for the displayed command option and a separate user selectable subregion 4 for the plurality of evaluation feedback options.
- 1 8. The method of claim 1 further wherein the plurality of evaluation feedback options are rendered as icons.
 - 9. The method of claim 1 further wherein the evaluation component is rendered as part of an application user interface.
 - 10. The method of claim 1 further wherein the evaluation component is rendered as part of a web page.
 - 11. The method of claim 1 further wherein the evaluation component is rendered as part of a browser application.
 - 12. A computer program product for use with a computer system having a display and capable of generating a user interface through which a user may interact with the system, the computer program product comprising a computer useable medium having embodied therein program code comprising:
 - (A) program code for displaying on the graphic user interface an evaluation component comprising at least one displayed command option and a plurality of evaluation feedback options;

- (B) program code for receiving user selection criteria for one of the command option and evaluation feedback options; and
- (C) program code for initiating execution of a command associated with the displayed command option.
- 1 13. The computer program product of claim 12 further comprising:

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- (D) program code for recording user selection of one of the plurality of evaluation feedback option.
 - 14. The computer program product of claim 13 wherein (D) further comprises:
 - (D1) program code for initiating modification of counter value associated with the selected evaluation feedback option.
 - 15. The computer program product of claim 13 wherein (D) further comprises:
 - (D1) program code for initiating modification of a record value associated with the selected evaluation feedback option.
 - 16. A computer data signal embodied in a carrier wave for use with a computer system having a display and capable of generating a user interface through which a user may interact with the system, the computer data signal comprising:
 - (A) program code for displaying on the graphic user interface an evaluation component comprising at least one displayed command option and a plurality of evaluation feedback options;
 - (B) program code for receiving user selection criteria for one of the command option and evaluation feedback options; and
 - (C) program code for initiating execution of a command associated with the displayed command option.

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- 1 17. An apparatus for use with a computer system having a display and capable of generating a user interface through which a user may interact with the system, the apparatus comprising:
 - (A) program logic for displaying on the graphic user interface an evaluation component comprising at least one displayed command option and a plurality of evaluation feedback options;
 - (B) program logic for receiving user selection criteria for one of the command option and evaluation feedback options; and
 - (C) program logic for initiating execution of a command associated with the displayed command option.
 - 18. The apparatus of claim 17 further comprising:
 - (D) program logic for recording user selection of one of the plurality of evaluation feedback option.
 - 19. The apparatus of claim 18 wherein (D) further comprises:
 - (D1) program logic for initiating modification of counter value associated with the selected evaluation feedback option.
 - 20. The apparatus of claim 18 wherein (D) further comprises:
 - (D1) program logic for initiating modification of a record value associated with the selected evaluation feedback option.
- 1 21. The apparatus of claim 20 wherein (D) further comprises:
- 2 (D2) program logic for transmitting the modified record value associated with 3 the selected evaluation feedback option to a database.
 - 22. The apparatus of claim 17 further comprising:

- 2 (D) program logic for initiating execution of a command associated with one of 3 the plurality of the displayed evaluation feedback options.
- 1 23. The apparatus of claim 17 further wherein (A) comprises:
- 2 (A1) program logic for rendering the evaluation component with a separate user selectable subregion for the displayed command option and a separate user selectable subregion for the plurality of evaluation feedback options.
- 1 24. An apparatus for use with a computer system having a display and capable of 2 generating a user interface through which a user may interact with the system, the 3 apparatus comprising:
 - (A) means for displaying on the graphic user interface an evaluation component comprising at least one displayed command option and a plurality of evaluation feedback options;
 - (B) means for receiving user selection criteria for one of the command option and evaluation feedback options; and
 - (C) means for initiating execution of a command associated with the displayed command option.
 - 25. The apparatus of claim 24 further comprising:
 - (D) means for recording user selection of one of the plurality of evaluation feedback option.
- 1 26. In a computer system having a display and capable of generating a user
- 2 interface through which a user may interact with the system, a method for collecting
- 3 user evaluation feedback comprising:

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- (A) displaying on the graphic user interface an evaluation component comprising at least one displayed command option and at least one evaluation feedback option;
 - (B) receiving user selection criteria for one of the command option and the evaluation feedback option; and
- (C) initiating execution of a command associated with the displayed command option.
- 1 27. The method of claim 26 further comprising:
 - (D) recording user selection of the at least one evaluation feedback option.